



Advertising Opportunity Fall 2011

***** UPDATE: Designated student receives 50% credit to their student account! *****

The Lyman High School Band Booster Association presents an outstanding, cost-effective, way to reach out to the local community while showing your support for our Marching Greyhounds! With over 200,000 hits, our website (www.lymanband.com), combined with our social media fans (over 690+ families) and e-mail blasts, can provide your business with the reach you desire at an unbelievable of cost!

Here's how we make it a no-brainer...for just \$25 (and your student gets \$12.50 credit):

- Your business will receive a business card-sized ad (with a link to your business) on our Links and Sponsors page throughout the entire Marching Band Season!
- You will be featured in our e-mail blasts a minimum of 3 times.
- We'll feature your business on our Facebook page; the most active social media community at Lyman and in the Longwood, Lake Mary, Altamonte, Maitland area!
- If needed, we can assist with the creation of the graphics for your ad.

Additional opportunities (act fast for these special opportunities):

- Be the featured sponsor of our Highlights videos for the 2011 football season...you'll be mentioned at the beginning and end of each video (Just \$100...and your student gets \$50 credit).
- Be the featured sponsor on the front of our website...only one advertiser there (Just \$100...and your student gets \$50 credit).

Our Marching Greyhound community is very appreciative of all of our supporters...you're not just an advertiser; you're a part of our family! To start the ball rolling, contact Mike Kazazis at admin@lymanband.com.

Note: If you're thinking about something grander (e.g., "Get me on the front page of the web site!" or "I want to hear my business announced as a supporter while the band is introduced during games!") contact Mike for additional options.

Please return this form, along with payment to the Lyman High School Booster Association,
to the drop box located in the band room.

Date: _____ Total Enclosed: _____

Business Name: _____ Your Name: _____

Student's Name: _____ ← **New: They receive 50% credit!**

Phone Number: _____ E-mail Address: _____

Thank you for supporting the Marching Greyhounds!