

HONEYBAKED

.....
The world's best ham

Peter Stacy, General Manager
HoneyBaked Ham of Altamonte
407.834.8114
email: z0306@hbham.com or lrs0306@hbham.com

Fundraising Opportunities

HoneyBaked Ham would like to offer you a great opportunity to raise monies for your Non-Profit Organization. Our fundraiser is simple. Here is the process:

- The organization members will be selling GIFT CERTIFICATES for the following denominations: \$10, \$25, \$35, \$50, \$75 or a certificate for an 8lb Half Ham.
- We will provide members with a packet of information including order sheet, menu, cover letter and contest information.
- Members will take orders and collect payment at time of order.
- After 2 – 3 weeks of selling, Leaders will collect the orders and payment from the members.
- Leaders will turn the order sheeting and payment into the Fundraising Chair.
- Fundraising Chair will collect all order sheets and payments and enters all data into a Master Excel Spreadsheet for the organization.
- The Fundraising Chair shall contact HoneyBaked ham with the total number of gift certificates needed and a date/time for pickup.
- Fundraising Chair will remit one payment for the entire order less 20% that the organization will keep
- HoneyBaked will provide Gift Certificates with envelopes to the organization at time of payment.
- HoneyBaked will provide incentives/prizes at time of payment for future redemption by contest winners.

Don't Let this Opportunity Pass you by. It's a great way to earn much needed funds for your non-profit organization.

Best regards,

Peter Stacy
HoneyBaked of Altamonte

HONEYBAKED®

The world's best ham

HoneyBaked Ham Fundraiser

The HoneyBaked Ham Gift Certificate sale will begin on ____/____/2009 and all forms and monies need to be turned in by ____/____/2009. All Checks should be written to:

_____.

Why HoneyBaked Ham?

- Our Hams will last 7 – 10 days in the refrigerator and up to 2 months in the freezer.
- HoneyBaked Ham Gift Certificates never expire.
- The average HoneyBaked Ham customer spends \$100 each holiday. You earn 20% of that by selling them a \$100 gift certificate---you earn \$20 for your group!
- Last year our 7lb ham certificates sold for \$42.99. This year an 8 lb ham certificates is selling for only \$39.99! That is a fantastic value. (a 8 lb ham in the store sells for \$50 - \$56)
- The 8 lb Ham Gift Certificate is the only Gift Certificate that will guarantee you a reservation at the Altamonte, East Colonial or Ocoee stores.
- If these three stores are out of the 8lb hams, you will receive a **free upgrade** to the next available size ham.
- Top seller will receive an 8lb Ham certificate
- Top seller must sell minimum of \$500 in gift certificates to qualify

Make sure to let your customers know that they are getting a fantastic value with the 8lb Ham Certificate. An 8lb Ham will sell in our store for \$50.32 – \$54.97! The gift certificate from you will only cost them \$39.99 and your organization keeps 20%!

How To Promote Your Fundraiser

Even in a tough economy, traditions are kept. HoneyBaked is helping by lowering our pricing and increasing the weight of our product! You are sharing the news that the fantastic HoneyBaked products families have shared for generations are available to them at a fantastic price through you!

Most everyone will have a Turkey on their table for Thanksgiving! Most everyone will have a Ham at Christmas. The only question is . . . Where will they get it? At Publix? At Costco? At Winn Dixie? OR FROM YOU???? You can sell them a gift certificate now—that they can redeem later.

Who Buys HoneyBaked Ham Gift Certificates

- **Your Family, friends a neighbors**
- **Specialized Doctors & Dentists give gifts to referring doctors to say “Thank You”---ask for the office manager and sell to them**
- **Business and Corporations give Gift Certificates for employees and customers**
- **Auto Dealers**
- **Banks**
- **Contractors**
- **You will earn 20% for your organization if you get a company to purchase their gift certificates through you.**

