




WINTER SHOWCASE
 Advertising Opportunities
 December 18th, 2008

The Lyman High School Band Booster Association presents an outstanding, cost-effective way to show your support for our performing arts program. Our Winter Showcase and Silent Auction is fast approaching and we've created an advertising package that is probably the best value you could find anywhere....plus you're supporting for the most-talented students anywhere!

Here's how we make it a no-brainer:

- For as little as \$15, you are in print, on the web, and in emails....WOW!
- We can assist with the creation of your ad.
- Our Marching Greyhound community is very appreciative of all of our supporters...you're not just an advertiser, you're a part of our family!

The opportunities we are offering:

Price->	\$15	\$25	\$50 (best value!)
Print - Size of Ad	Business card	1/2 page	Full page
Web - over 50,000 visits!	Placement on lymanband.com with link	Placement on lymanband.com with link	Placement on lymanband.com with link or downloadable brochure
Email - 480+ subscribers	Mention in 1 email blast	Mention in 2 email blasts	Mention in 3 email blasts

Note:

- While you can have pictures in the print ad, keep in mind that the ad will be in B&W...we'll do our best to make sure you are best represented in any ad you place. Of course, photos work great on the web.
- For any photos or artwork, we'll ask that you confirm that you have the right to use in print and online.
- For assistance with advertisements, contact Mike Kazazis at admin@lymanband.com.

Winter Showcase and Silent Auction – Commercial Advertisement

Business name: _____ Business Phone: _____

Address: _____

Business contact: _____

Email address: _____

Student to credit: _____

Advertisement Option (check one):
_____ \$15 business card
_____ \$25 half page
_____ \$50 full page

Make your check payable to Lyman HS Band Booster Association. Mention "Winter Showcase Ad" on the memo.

If you will not be attending the showcase and would like a copy of the program, check here: _____

After you complete the paperwork and submit the payment, you should email Mike Kazazis at admin@lymanband.com to make arrangements for submitting your artwork / copy. If you have an ad, but do not have an electronic version, send in a copy with your order (please do so in an envelope that will protect it). If you would like assistance with creating an ad, just email as much info as possible about your business and what you would like to say.

Sample ad:



Sample email sponsor:

Please support our sponsors:
Bitner/Hennessy PR is one of Florida's leading public relations firms with offices in Orlando and South Florida. Founded in 1980, the agency represents top companies in a variety of industries including travel, real estate, technology, education, financial services, consumer products, healthcare, government, automotive, retail. At Bitner/Hennessy PR, most professional staff members are former journalists including former newspaper reporters, magazine editors and broadcast news professionals. For more information: 407.290.1060 x102 www.bitner.com (Kimbra Hennessy, proud Marching Greyhound parent)

Actual website ads: <http://lymanband.com/id20.htm>